

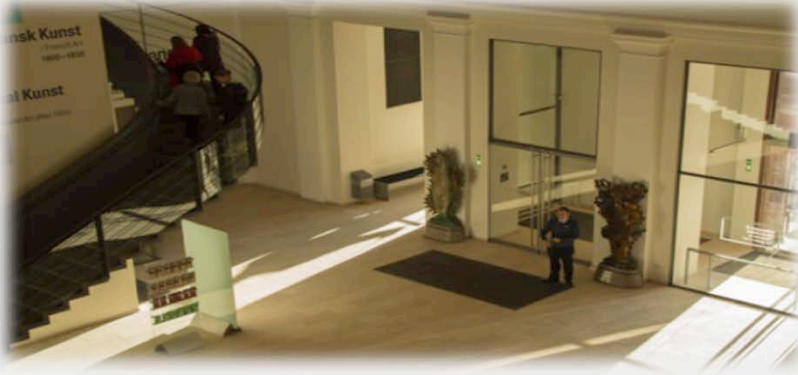
SMK



Group 28

Statens Museum for Kunst
National Gallery of Denmark

Yusef, Ruzanna, Sebastian & Patrick



**SAFE
KEEPING...**

**...MADE
SIMPLE!**

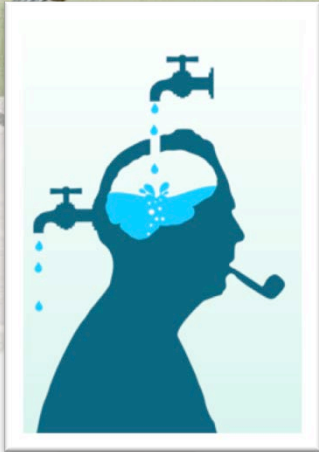


SMK 

**Statens Museum for Kunst
National Gallery of Denmark**



What is the needs for a wardrobe



Improvement points

Simplicity

The system is creating issues for the user.

Availability

The user do not know if their are any availabel lockers before arrival.

Forgetting code or wardrobe number

You do not have any reminders to help you remember.

Mistakes

If you type in the code wrong, you cant get your things out of the locker.



Before

1 Entering the museum

2 Find your way to the wardrobe
from the front hall



Toiletter  
/ Toilets

Garderobe, gratis
/ Cloakroom, free of charge

Biograf
/ Cinema

Skolernes spisestue
/ Lunch area for schools

Udgang grupper
/ Group exit



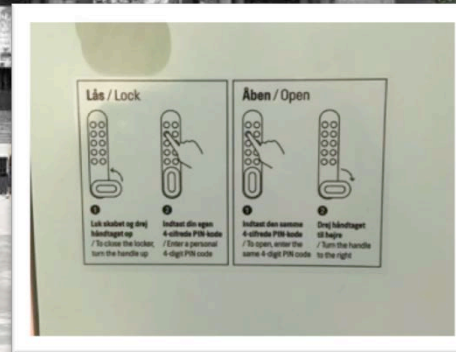
During

1 Suffering from not knowing how to use the wardrobe

2 Spying on how other people do it

3 Typing my code

4 Unsecure about if everything was done correctly we went to see the exhibition.



After

- 1** Forgot the number of the locker
- 2** Remembering the password
- 3** It does not always work!
- 4** If it do not work you have to call security
- 5** Now you are able to leave SMK





OLD WAY



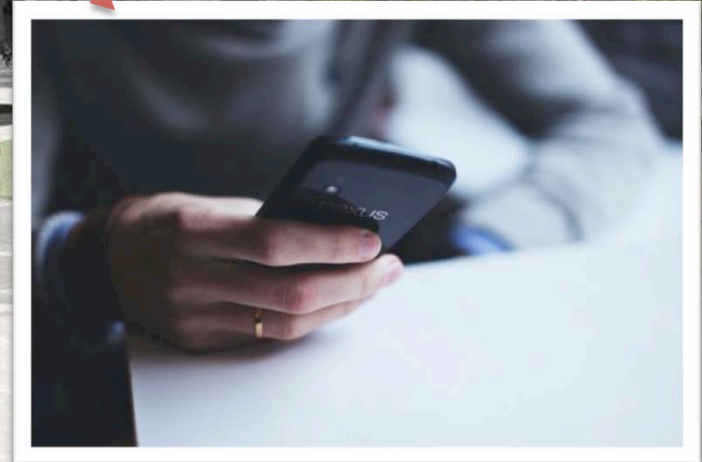
NEW WAY

Before

1 Got to website and book the locker

2 Confirm with your phone

3 Go to the museum



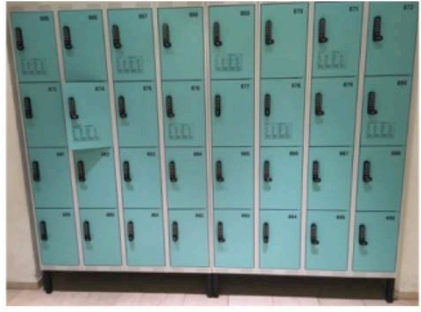
During

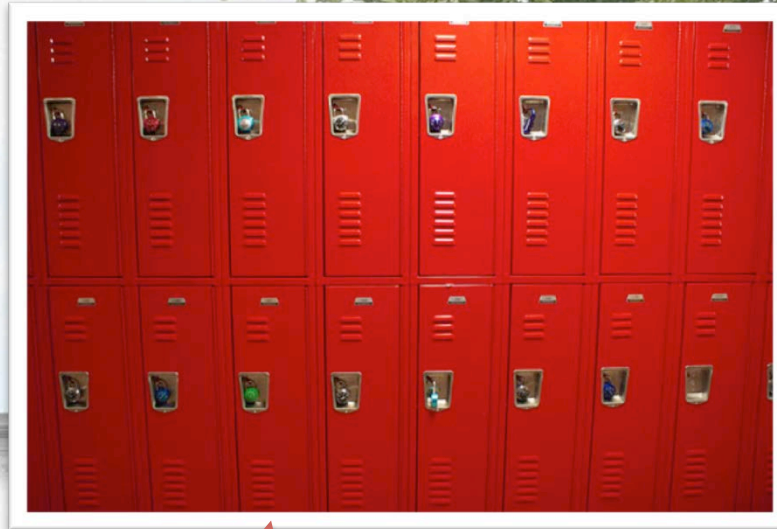
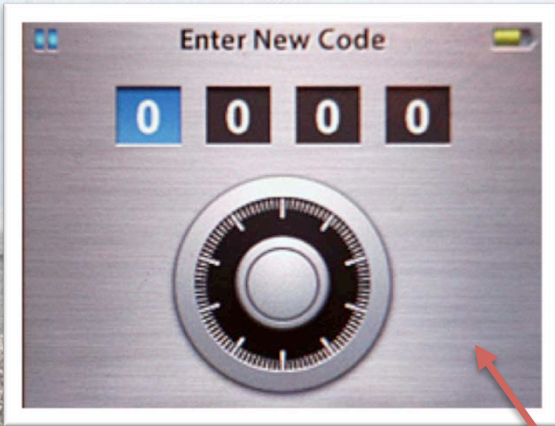
1 Find an available locker

2 Follow the instructions on the screen

3 Use your personal code

4 And the screen will confirm when locked





- After**
- 1** Find your locker
 - 2** Enter your personal code
 - 3** And you are good to go!



1

SMK VISIT THE MUSEUM EXPLORE THE ART ABOUT SMK
 Statens Museum for Kunst National Gallery of Denmark

You are here: [Homepage](#) > [Visit the Museum](#) > [Visiting Information](#)

Enter search phrase **SEARCH**

VISITING INFORMATION
 Admission and ticketing
 Reserve a locker
 Getting here
 The SMK Annual Pass
 Tourist information at the SMK
 Café
 Bookshop
 Study Room
 Handicap access
 Taking photographs at the SMK
 Groups
 The director recommends

EXHIBITIONS
 NEWS
 CALENDAR
 CHILDREN AND FAMILIES
 SMK FRIDAYS
 EDUCATION & LEARNING
 BUSINESS EVENTS

Reserve a locker
 Avoid waiting in long lines by reserving a locker.
 Fill in the fields and you'll receive a message
 enter the message and you have received a locker.

Name

Phone number

Date

Choose a passcode for your locker.
 Code

RESERVE

Booking from home

2

SMK VISIT THE MUSEUM EXPLORE THE ART ABOUT SMK
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EXHIBITIONS
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 BUSINESS EVENTS

Reserve a locker
 Enter the confirmation code to complete the reservation.

RESERVE

3

●●●● T-Mobile LTE 8:46 PM 85%

[Messages](#) SMK [Contact](#)

Confirmation code 274645.

You can now skip the line and go straight to the wardrobe.

Your locker number is 46.
 To open the locker use your chosen code.

We wish you a pleasant visit.

Without Booking

1

Welcome To




Statens Museum for Kunst
National Gallery of Denmark

Available

Choose Language...



DK



ENG

2




Statens Museum for Kunst
National Gallery of Denmark

Please Choose Passcode
(4 Keys)

1 2 3
4 5 6
7 8 9
0 ↩

Instruction's Return

3




Statens Museum for Kunst
National Gallery of Denmark

Please Enter Name
(Optional)

Sung

q w e r t y u i o p
a s d f g h j k l
⬆ z x c v b n m ✖





Lock

Space

Instruction's Return


4

Statens Museum for Kunst
National Gallery of Denmark

Occupied - Sung

Locker is now locked...
Remember reserved locker number



Unlock Locker

Instruction's Return

Booked from website

1

Welcome To



Statens Museum for Kunst
National Gallery of Denmark

Sung
(Pre-Booked)

Choose Language...




DK



ENG

2




Statens Museum for Kunst
National Gallery of Denmark

Please Choose Passcode
(4 Keys)

1 2 3
4 5 6
7 8 9
0 ↶

Instruction's Return


3



Statens Museum for Kunst
National Gallery of Denmark

Occupied - Sung

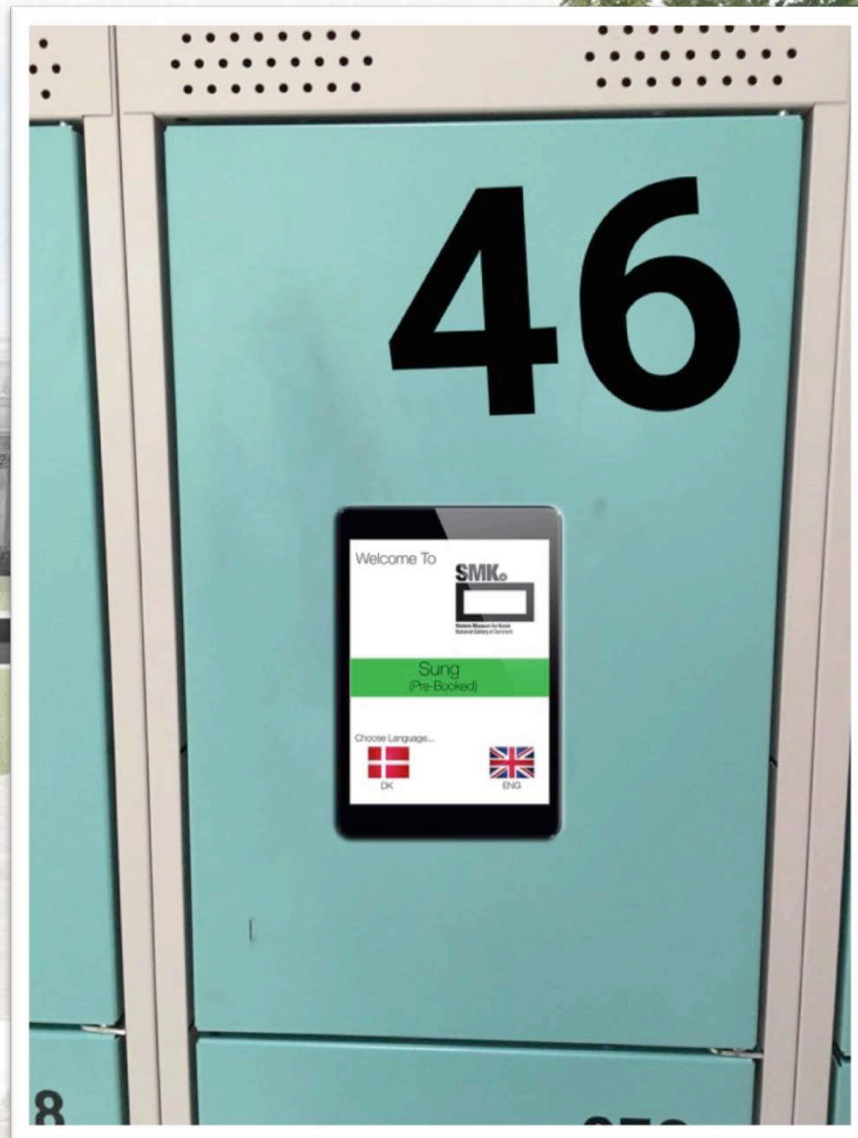
Locker is now locked...
Remember reserved locker number



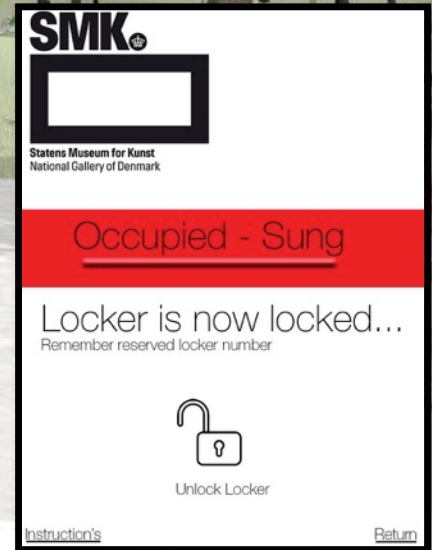
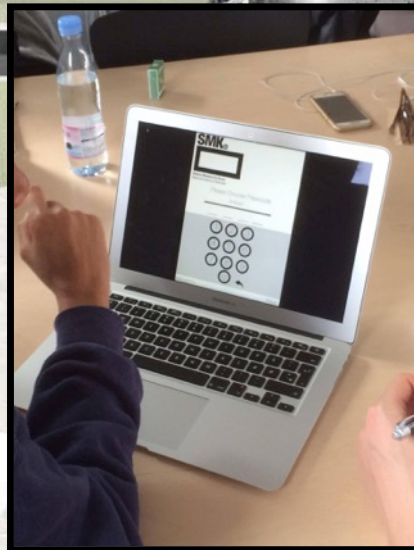
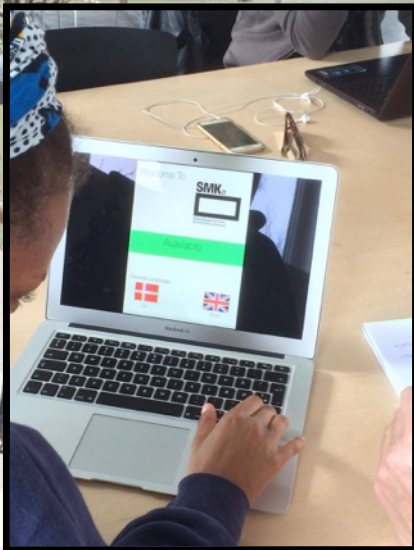
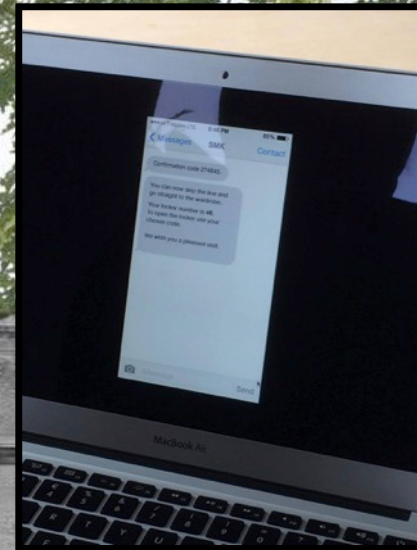
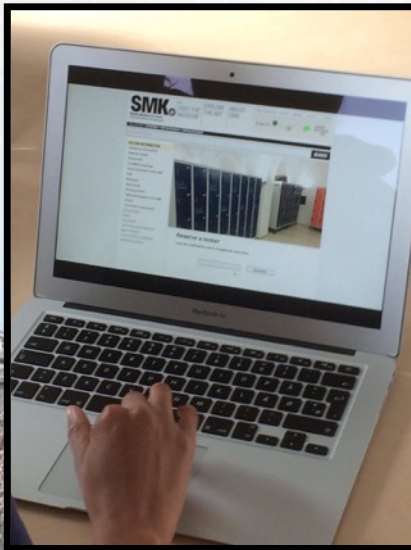
Unlock Locker

Instruction's Return

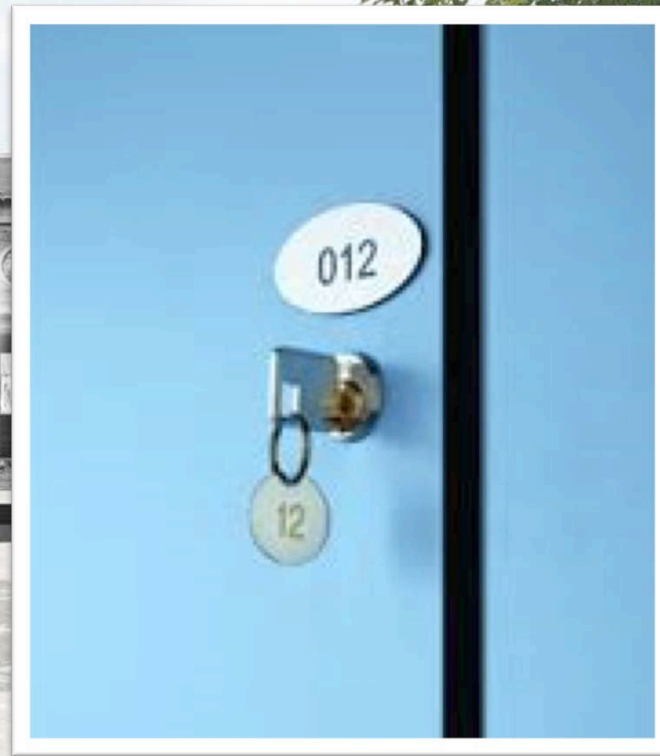
The Locker



User test



Competing solutions



Why our solution apart from others

Keys are not safe

Not everybody has a smartphone



Free App Download Buttons

Available now on the iOS App Store	Download App for only \$ 0.99
Available now on the App Store	Download App for only \$ 1.99
Download it from Google play	Download App for only \$ 2.99
Available on the Android Market	Download App for only \$ 1.66
Available now on BlackBerry World	Download App for only \$ 1.99
Available now on Windows Phone Store	Download App for only \$ 1.66

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Improvement points

Simplicity

The system will guide the user.

Availability

With help from a booking system, the user will know about the availability.

**Forgetting
code or
wardrobe
number**

The SMS will secure that you do not forget.

Mistakes

The interface secure the process, and remove mistakes

Resources



**Never let
customers
waste their
time, twice.**

**Some services are
not to be noticed.
They just work!**





**SAFE
KEEPING...**

**...MADE
SIMPLE!**



SMK 

Statens Museum for Kunst
National Gallery of Denmark

WHOOSH!



TIME'S UP



CHECHE

PRÆSENTERER
EN **IGNITE** OPLEVELSE

CHECHE.DK

